



ENDORSEMENT FROM BAJAJ GROUP

We are extremely happy to support your initiative “Empowering Real Change Leadership for a Better World” on the occasion of 150th Birth Anniversary of Mahatma Gandhi.

While we continue to draw inspiration from Mahatma Gandhi’s iconic life and leadership characterised by the quest for Truth, we in ‘Bajaj Group’ for over several decades have been and continue to be involved in meaningful welfare initiatives that distinctively impact the quality of life of the weaker section of the society – the poorest living in thousands of villages that are in the hinterland of our country.

It all goes back to the time of our group patriarch Shri. Jamnalalji Bajaj, whose life was greatly influenced by Mahatma Gandhi and between them they shared a special bond & Gandhiji adopted him as his fifth son.

“Whenever I wrote wealthy men becoming trustees of their wealth for the common good, I had always this ‘merchant prince’ principally in mind”. Mahatma Gandhi while referring to Jamnalalji.

Gandhiji’s & Jamnalalji’s philosophy has stood the test of time with **Bajaj Group** & has been taken forward successfully by Shri Kamalnayan Bajaj & Shri Ramkrishna Bajaj & now spearheaded by Shri Rahul Bajaj.

Thus, for society however, Bajaj Group is more than a corporate identity. It is a catalyst for social empowerment. It is the reason behind the smile that lights up a million faces. As they say, giving is truly having. We try to reach out with a sense of purpose to those with distressed lives & show them a future that they never believed existed for them.

Niraj and I alongwith the Bajaj family, congratulate ‘New Acropolis’ for their commendable efforts in taking Gandhiji’s ideals forward by providing a platform to develop ‘Leadership for a Better World’ & Spreading his messages through this conference across 60 countries.

We wish ‘New Acropolis’ all success.

Minal Bajaj